

ABSTRACT

A system and method for co-ordinating the supply of information from content service providers to a user, the system and method employing agents to search advertising boards for requested information or services. More specifically, a distributed platform is used for co-ordinating user access to information or services provided by content service providers. The platform comprises a user interface, a first advertising board for advertising services of information brokers and a first searching agent for searching the first advertising board for services that could be used by the user. The platform further comprises a second advertising board for advertising the services of information content suppliers, a second searching agent for searching the second advertising board for available services based on results of the search of the first advertising board and the request from the user.